

Welcome ADT Home Security to the New Home Referral Network

Special Offer - \$2.50 a Day and Free!

We are making a “Special Offer” to a select group of some of the Nation’s top Operations to be our Exclusive businesses in our New Home Referral Networks in 50 markets across the U.S. at reduced rate pricing.

Our New Home Referral Networks consist of 26 Exclusive businesses that provide products and services that Builders need and that Homeowners and Home Buyers want for their homes:

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|-------------------------|-------------------------------|
| 1. Lawn Care Services | 14. Home Cleaning |
| 2. Pools and Spas | 15. Furniture/Home Décor |
| 3. Outdoor Living | 16. Home Inspection |
| 4. Outdoor Lighting | 17. Fence and Railing |
| 5. Sprinkler Systems | 18. Insurance Products |
| 6. Moving Services | 19. Pest Control Services |
| 7. Home Security | 20. New Bath and Showers |
| 8. Window Treatments | 21. New Windows and Doors |
| 9. Custom Closets | 22. New Roofs and Inspections |
| 10. Interior Decorating | 23. New Insulation |
| 11. Painting Services | 24. Science-Based Lawn Care |
| 12. Handyman Services | 25. Floor Coverings |
| 13. Concrete Coating | 26. Cabinets and Countertops |

We would like for ADT to be our Exclusive Home Security business

in our 50 New Home Referral Networks

for just \$2.50 a day per Authorized Dealer location!

(That’s less than 1 Google Pay per Click a Day!)

The cost to be the Exclusive Home Security business in each of our 50 New Home Referral Networks is **\$150.00 a month per participant... just \$5.00 a day.**

However, if we can execute one agreement and process just one payment with you, the cost for your ADT Authorized Dealers is only **\$75.00 a month each or just \$2.50 a day per Dealer location!** You can bill your authorized Dealers back for **this Special Reduced Rate Pricing** if they want to participate.

For just \$2.50 a day –

- 1. Your Dealers can use our New Home Referral Networks to get more business from Real Estate Agents and Real Estate Offices.**
- 2. They can Network with the other Exclusive Businesses** in their New Home Referral Network.
- 3. Plus, they will also be able to Network with over 3,000 Home Builders in 50 Markets for just \$2.50 a day per Dealer location!**
- 4. Your Dealers will have an opportunity to provide these 3,000 Home Builders with your ADT Home Security Systems for their New Home Buyers, Model Homes, Inventory Homes and Custom Homes.**

PLUS...

**We promote your Authorized Dealer Opportunity
in 50 markets across the Country... for Free!**

Our New Home Referral Networks consist of:

- | | |
|-----------------------|--------------------------------|
| 1. New Home Buyers | 4. Real Estate Agents |
| 2. New Home Builders | 5. Real Estate Offices |
| 3. Builder Sales Reps | 6. Referral Network Businesses |

We will market your Authorized Dealer Opportunity to over 3,000 Home Builders, their Sales Reps, and all the Real Estate Agents and New Home Buyers that use our websites to search for a new home from a Home Builder in 50 markets across the U.S. for Free!

Relatives and Friends of Home Builders, Builder Sales Reps and Real Estate Agents could be an ideal new Authorized Dealer for ADT Home Security since they already have an extensive database of Home Builders, Homeowners, and Home Buyers/Sellers for them to capitalize on for your Home Security Services.

Once you get a new Authorized Dealer in these markets, the cost for them to join our New Home Referral Network is only \$75.00 a month each or just \$2.50 a day per Dealer location!

Our New Home Referral Network is an inexpensive marketing program that can:

- 1. Help your Authorized Dealers grow their Business for just \$2.50 a day.**
- 2. Help you get new Authorized Dealers for Free!**
- 3. Be a new addition to the value that you bring to your Dealers...**

“When you become one of our Authorized Dealers, you will be part of an exclusive New Home Referral Network that can help you get more business from Home Builders and Real Estate Agents for just \$2.50 a day!”

It’s \$75.00 a month or just \$2.50 a day for your Authorized Dealer’s locations... and it’s Free for you to market your Authorized Dealer opportunity!

We are offering your Authorized Dealers a Free 7-day trial so you can test it out first and see if ADT wants to be our Exclusive Home Security business in our 50 New Home Referral Networks.

We selected you, ADT Home Security, to have the first opportunity to join our New Home Referral Networks **ahead of all the other Home Security businesses.**

Please join us!