

Welcome Brightway Insurance to the New Home Referral Network

Special Offer - \$2.00 a Day and Free!

We are making a “Special Offer” to a select group of some of the Nation’s top Operations to be our Exclusive businesses in our New Home Referral Networks in 50 markets across the U.S. at reduced rate pricing.

Our New Home Referral Networks consist of 26 Exclusive businesses that provide products and services that Builders need and that Homeowners and Home Buyers want for their homes:

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| 1. Lawn Care Services | 14. Home Cleaning |
| 2. Pools and Spas | 15. Furniture/Home Décor |
| 3. Outdoor Living | 16. Home Inspection |
| 4. Outdoor Lighting | 17. Fence and Railing |
| 5. Sprinkler Systems | 18. Insurance Products |
| 6. Moving Services | 19. Pest Control Services |
| 7. Home Security | 20. New Bath and Showers |
| 8. Window Treatments | 21. New Windows and Doors |
| 9. Custom Closets | 22. New Roofs and Inspections |
| 10. Interior Decorating | 23. New Insulation |
| 11. Painting Services | 24. Science-Based Lawn Care |
| 12. Handyman Services | 25. Floor Coverings |
| 13. Concrete Coating | 26. Cabinet and Countertops |

We would like for Brightway to be our Exclusive Insurance business

in our 50 New Home Referral Networks

for just \$2.00 a day per Franchisee location!

(That’s less than 1 Google Pay per Click a Day!)

The cost to be the Exclusive Insurance business in each of our 50 New Home Referral Networks is \$150.00 a month per participant... just \$5.00 a day.

However, if we can execute one agreement and process just one payment with you the Franchisor, the cost for Brightway Insurance is only \$60.00 a month each or just \$2.00 a day per Franchisee location! You can bill your Franchisees back for this Special Reduced Rate Pricing if they want to participate.

For just \$2.00 a day –

- 1. Your Franchisees can use our New Home Referral Networks to get more business from Real Estate Agents and Real Estate Offices.**
- 2. They can Network with the other Exclusive Businesses in their New Home Referral Network.**
- 3. Plus, they will also be able to Network with over 3,000 Home Builders in 50 Markets for just \$2.00 a day per Franchisee location!**
- 4. Your Franchisees will have an opportunity to provide these 3,000 Home Builders with your Brightway Insurance for their New Home Buyers, Model Homes, Inventory Homes and Custom Homes.**

PLUS...

**We promote your Franchise Opportunity
in 50 markets across the Country... for Free!**

**We will market your Franchise Opportunity to our
New Home Referral Networks for FREE!**

Our New Home Referral Networks consist of:

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|-----------------------|--------------------------------|
| 1. New Home Buyers | 4. Real Estate Agents |
| 2. New Home Builders | 5. Real Estate Offices |
| 3. Builder Sales Reps | 6. Referral Network Businesses |

We will market your Franchise Opportunity to over 3,000 Home Builders, their Sales Reps, and all the Real Estate Agents and New Home Buyers that use our websites to search for a new home from a Home Builder in 50 markets across the U.S. for Free!

Relatives and Friends of Home Builders, Builder Sales Reps and Real Estate Agents could be an ideal new Franchisee for Brightway Insurance since they already have an extensive database of Home Builders, Homeowners, and Home Buyers/Sellers for them to capitalize on for your Insurance Services.

Once you get a new Franchisee in these markets, the cost for them to join our New Home Referral Network is only \$60.00 a month each or just \$2.00 a day per Franchisee location!

Our New Home Referral Network is an inexpensive marketing program that can:

- 1. Help your Franchisees grow their Business for just \$2.00 a day**
- 2. Help you get new Franchisees for Free!**
- 3. Be a new addition to the value that you bring to your Franchisees...**

“When you become one of our Franchisees, you will be part of an exclusive New Home Referral Network that can help you get more business from Home Builders and Real Estate Agents for just \$2.00 a day!”

It’s \$60.00 a month or just \$2.00 a day for your Franchisee’s locations... and it’s Free for you to market your Franchise opportunity!

We are offering your Franchisees a Free 7-day trial so you can test it out first and see if Brightway wants to be our Exclusive Insurance business in our 50 New Home Referral Networks.

We selected you, Brightway Insurance, to have the first opportunity to join our New Home Referral Networks ahead of all the other Insurance businesses.

Please join us!